

MEMBERSHIP BENEFITS



EMPOWERING & EDUCATING NONPROFIT ORGANIZATIONS

The High Center at Elizabethtown College supports the advancement and sustainability of privately-held businesses and nonprofit organizations in Central Pennsylvania.

For more than 25 years, the High Center has partnered with the region's top talent to provide high impact programs and services in strategic planning, organizational development, leadership training and legacy building.

www.thehighcenter.com



Members of The High Center have a unique opportunity to benefit from the collective wisdom of successful leaders and professionals in an atmosphere that encourages open discussion and exchange of ideas. The Center's programs are designed to address the common concerns of nonprofits and their leaders.

We have found that leaders derive great benefits from membership and are best described as:

- Leading or managing an organization that is positioned for growth
- Committed to building a legacy
- Forward thinking: planning for the future
- Open to actively considering new ideas
- Committed to ongoing succession planning
- Problem-solvers
- Likely to seek outside resources to address a challenge
- Willing to devote time to address business and organizational challenges
- Interested in building a network with other regional business leaders and key executives

Become a member

For an application or for more information on our services and programs, visit www.thehighcenter.com. We look forward to speaking with you about how our Center can benefit your organization and team.

Schedule a time to discuss what membership can mean to your organization: email thehighcenter@etown.edu or call 717-361-1275.



VALUE OF MEMBERSHIP



THE HIGH CENTER
Partnering for Success
ELIZABETHTOWN COLLEGE

High Center investment per **Nonprofit** | annually: \$1,250

High Center Peer Group Cost per Participant | annually: \$700

Membership INCLUDES all these benefits and more:

ESTIMATED VALUE

AWARENESS

BEST PRACTICE SURVEY - The Center surveys key executives and prepares a written report and analysis of the results. This report is then presented in a 2-hour session with the key executives. Offered once per year.

\$2,200

EXIT PLANNING SURVEY - How do you ensure you are prepared to move on from your organization and that your organization could sustain itself if you moved on? This survey is a comprehensive and straightforward way to measure readiness. Offered once per year.

\$750

SALARY.COM - A critical retention tool, CompAnalyst® provides market data for specific current local and regional jobs helping you quickly and accurately price jobs and analyze your compensation pay practices (a small setup fee applies).

\$3,000

IBIS WORLD FINANCIAL REPORTS - We offer access to over 700 comprehensive industry reports that are excellent tools to not only understand the business community more deeply, but also gain insights on industries. These reports are updated 2 to 3 times per year.

\$2,800

EDUCATION

THE SPEAKER SERIES - The High Center hosts top national speakers each year, from Simon Sinek and Anne Rhoads, to Steve Wozniak and Jim Collins. Members receive two tickets to all the speaking events and two tickets to the High Center Forum at the Lancaster Marriott and Evolution.

\$2,800

HIGH TALKS & HIGH NOTES - Access to a database of speaker videos and articles available to members 24/7/365

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CONTINUING EDUCATION DISCOUNT - High Center member employees qualify for a 10% discount on classes through the Elizabethtown College School of Continuing and Professional Studies, taken either in person or online.

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APPLICATION

PEER GROUPS - High Center peer groups meet every other month in a four-hour block and provide a facilitated environment to learn from others. This peer-to-peer engagement builds personal awareness and creates a shared sense of accountability. Leaders also develop a deeper understanding of their organization's financial information and have a safe space to process issues with peers and facilitators.

\$15,000
(for 3)

BUSINESS RELATIONSHIPS - Many long-term friendships and trusted business relationships develop between our peer group members who may offer expertise and resources outside of the group meetings. Members are paired with others in "buddy appointments" to foster relationships in one-on-one meetings often over coffee or lunch.

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EXPERT ADVICE - Facilitators of our peer groups are selected based on their expertise in their respective industries as well as their ability to create interactive dialogue with participants. Additionally, twice a year we highlight best practices identified by our peer groups. In these sessions, local experts join our peer groups to provide insights around topics such as budgeting, developing key performance indicators, hiring and retention, increasing sales and operational enhancements.

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TOTAL RETURN ON MEMBERSHIP INVESTMENT \$25,000 - YOUR COST \$1,250 +