

SPONSORSHIP OPPORTUNITIES



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Leader's Guide to Creating

TRUST AND ALIGNMENT

... and why it's vital to success.

evolution[®]23
A DAME LEADERSHIP EVENT



Tuesday
OCTOBER
3rd

Keynote and Workshop
by David Horsager

8:00am - 4:00 pm at Spooky Nook Sports Complex, Manheim, PA

Sponsor Benefits:

- Access to a targeted audience of decision makers -- **OVER 800 business executives**
- Recognition before, during and after the event
 - Company mentioned in all promotion material
 - Company name/logo in all ticket sale solicitation letters and direct mail materials
 - Company logo on The High Center website on ticket sales page with link to sponsor site
 - Company logo prominently displayed on event invitations
 - Company logo prominently displayed on event day posters and signage
- Incentives for **GOLD** Sponsorship (\$5,000 investment)
 - 8 tickets to full-day event (a \$4,792 value)
 - 2 tickets to VIP lunch
 - Company logo displayed and recognition at podium
 - Discount on additional ticket purchases (\$250)
 - Limit of 5 GOLD Sponsors
- Incentives for **SILVER** Sponsorship (\$3,000 investment)
 - 6 tickets to full-day event (a \$3,594 value)
 - Discount on additional ticket purchases (\$250)

www.thehighcenter.com

Contact Bryan Kelley, kelleymb@etown.edu, 717-891-0335,
by August 1, 2023 to sponsor this event!



THE HIGH CENTER

Partnering for Success

ELIZABETHTOWN COLLEGE



evolution[®] 23

A D A M E L E A D E R S H I P E V E N T

October 3, 2023

at Spooky Nook Sports Complex, Manheim, PA



David Horsager is The Wall Street Journal best-selling author of *The Trust Edge* and the leading global expert in building high-trust leaders and organizations.

David Horsager, MA, CSP, CPAE is the CEO of Trust Edge Leadership Institute, Trust Expert in Residence at High Point University and The Wall Street Journal best-selling author of *The Trust Edge*, *The Daily Edge*, and *Trusted Leader*. He is also a podcaster, creator of the Enterprise Trust Index™, and director of one of the nation's foremost trust studies, *The Trust Outlook*.®

Horsager has advised leaders and delivered life-changing presentations on six continents, with audiences ranging from Delta, FedEx, and Toyota to the New York Yankees, MIT and the Department of Homeland Security.

His work has been featured in prominent media such as Harvard Business Review, Forbes, and MSNBC. Through speaking, training, consulting, and coaching, David and his team at Trust Edge Leadership Institute make it their mission to develop trusted leaders and organizations. With his trademark 8 Pillar Framework, David breaks trust down into tangible steps that can be leveraged right away to build a high-trust culture -- high trust leaders and organizations bring out the best in their people and get measurable results.

Get free resources and more at www.DavidHorsager.com and www.TrustEdge.com



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