



Featuring
**JACK
NICKLAUS**

WHY
SPONSOR
THIS
EVENT?

Wednesday, March 18, 2026

4:30 - 8:30 p.m.

Lancaster Marriott at Penn Square



High Center Forum



World-Class Speakers



Networking Reception

Visibility, Recognition, Support!

Affiliate your brand with the premier business leadership event of the year!

- Over 1,700 owners, CEOs, and executives from family & privately held businesses
- Companies in attendance represent 24,000 employees and \$13 billion in revenue
- Event marketing through The High Center website, targeted emails, LinkedIn, podium recognition, program, video rotator, logo signage
- Company logo prominent on print and digital ads targeting 500,000 readers
- Event tickets, Commonwealth VIP reception, dinner, preferred seating
- Portion of ticket price is tax deductible; proceeds benefit The High Center's mission

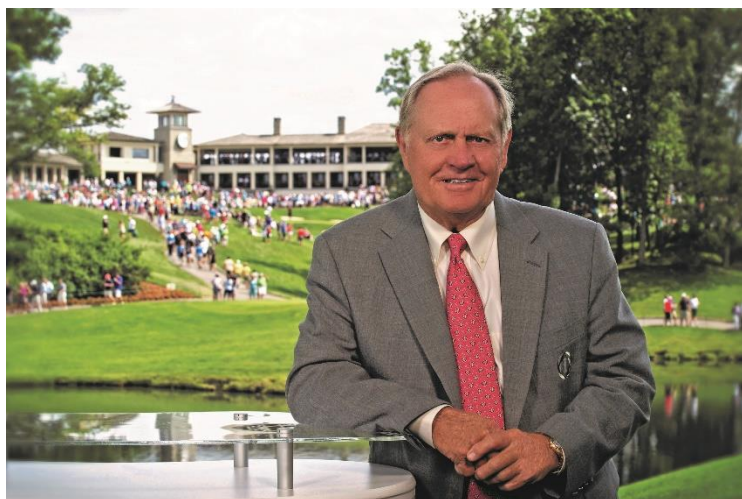
For more information on sponsorship opportunities, contact Liz Heisey: heiseyl@etown.edu or 717-361-1275.

JACK NICKLAUS

Wednesday, March 18, 2026

Lancaster Marriott at Penn Square

Golden Lessons in Golf, Business, and Life



No name is more synonymous with greatness in the sport of golf than Jack Nicklaus, and no single person has changed the face of the sport more than Jack Nicklaus – the player, the course designer, the philanthropist, and the global goodwill ambassador.

Jack, was named “Golfer of the 20th Century” or “Golfer of the Millennium” by almost every major golf publication in the world. He was also named Individual Male Athlete of the Century by Sports Illustrated, and one of the 10 Greatest Athletes of the Century by ESPN.

The excellence associated with Jack Nicklaus transcends what he did on the golf course. He became the first athlete/sportsperson and just the fourth person in history to be honored with the Presidential Medal of Freedom (2005), the Congressional Gold Medal (2015), and the Lincoln Medal (2018).

Jack’s competitive career spanned five decades, and his legend has been built with 120 professional tournament victories worldwide, including a record 18 major-championship titles (six Masters, five PGA Championships, four U.S. Opens, three Open Championships) won over a 25-year period (1962-1986). He is one of only six golfers who have won all of golf’s modern majors—referred to as the career “Grand Slam.”

The legacy Jack has left as a player can be rivaled only by the legacy he is leaving as a golf-course designer and philanthropist. For a record six consecutive years, Golf Inc. magazine ranked Jack “The Most Powerful Person in Golf,” due to his impact on various aspects of the industry through his course design work, his ambassadorial role in promoting and growing the game worldwide, and his involvement on a national and global level with various charitable causes.

2026 SPONSORSHIP LEVEL OPPORTUNITIES

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4:30-8:30pm

Lancaster Marriott at Penn Square -Featuring Jack Nicklaus

	2026 Price	# of Sponsors	Pre-Event Promotion	# of Tickets with Preferred Seating	# of Signed Jack Nicklaus Memorabilia	# of Tickets to Commonwealth Reception	Jack Nicklaus Photo Opportunity (up to 4 in photo)	Printed Program & Ad Recognition	Dinner PowerPoint Rotator	Live Program Emcee Recognition	Live Program Video Recognition	Recognition on Tables	Ballroom Wall Logo display
PRESENTING SPONSOR	\$25,000	1	Logo	30	4	30	4	Logo/Description Full Page Ad (Premium Position)	Logo	Logo/Stage	Logo	Separate Logo sign	Yes
PLATINUM	\$18,000	3	Logo	20	3	20	3	Logo/Description Full Page Ad	Logo	Logo/Stage	Logo	Logo sign	Yes
GOLD	\$13,000	4	Logo	20	2	20	2	Logo Half Page Ad	Logo		Logo	Logo sign	Yes
COMMONWEALTH RECEPTION	\$13,000	1	Logo	20	2	20	2	Logo Half Page Ad	Logo		Logo	Logo sign	Yes
WINE	\$13,000	2	Logo	20	2	20	2	Logo Half Page Ad	Logo		Logo	Hang tag on wine bottles	Yes
SILVER	\$9,000	7	Logo	14	1	14	1	Logo 1/4 Page Ad	Logo		Logo		
BRONZE	\$5,000			10		10		Logo	Logo		Logo		
PATRON	\$3,500			8		8		Name			Name		

Dinner with Jack Nicklaus

VIP TABLE SEAT	\$2,500 per seat	10		1	1	1	1						
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